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Newsletter 130

November 2010

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 clarkcountymedical.org

Agreeing to Disagree

By Mitchell Forman, DO, FACR, FACOI, FACP, 2010-11 CCMS President

“Agreeing to disagree” is a phrase in English referring to the resolution of a conflict (usually a debate or quarrel) whereby all parties tolerate but do not accept the opposing position(s). It generally occurs when all sides recognize that further conflict is unnecessary, ineffective or otherwise undesirable. They may also remain on amicable terms while continuing to disagree.

I recently had occasion to hear from several members of the Clark County Medical Society (CCMS) who were disappointed and angry with perceived decisions to support political and judicial candidates who were not their choices. Several of these members actually withdrew their memberships because of their opposition to the position taken by the CCMS Medical Political Action Committee (MEDPAC). They simply chose not to agree to disagree. Since there is an important distinction between the CCMS and the MEDPAC missions, I would like to summarize those differences.

The Mission of the Clark County Medical Society (CCMS) is to “serve the needs of the physicians, their patients and the Clark County community with responsibility and integrity.” As a voluntary professional organization, CCMS relies on members of the medical community who generously volunteer their time, knowledge, expertise and professional responsibility to make our community a better place to live. Approximately 932 of rough-

ly 3900 Clark County physicians are members of the CCMS. Of this number, fewer than 30 physicians consistently participate in the day to day activities of the society and its committees. As a 501 (c)(6) non-profit organization, the Society cannot participate directly in any political activities or promote any political party or candidates. However, through its legally approved Political Action Committee (MEDPAC), the CCMS has created a voluntary, non-profit, unincorporated committee of individual physicians and others, and is not affiliated with any political party.

The purposes of the MEDPAC are:

- To promote and strive for the improvement of government by encouraging and stimulating physicians and others to take a more active and effective financial role in legislative races.
- To encourage physicians and others to know and understand the nature and actions of their government, the important political issues, and the records of office-holders and candidates.
- To assist physicians and others in organizing themselves for more effective political action.
- To do any and all things necessary or desirable for the attainment of the purposes stated above.

It is the policy of MEDPAC to support selected Legislative and Judicial candidates. In carrying out these important and daunting tasks, the MEDPAC relies on a Board of Directors (BODs) to supervise and control the affairs and funds associated with the MEDPAC. The

CONTINUED ON PAGE 4

Attention all members:
 The Post Office charges us .50 cents every time a newsletter is returned to us.
 Please make sure to notify us when you move.

A black and white portrait of John C. Ruckdeschel, M.D., a middle-aged man with short, light-colored hair, smiling. He is wearing a dark suit jacket, a white dress shirt, and a patterned tie. The background is a textured wall of rectangular tiles.

CANCER FOUGHT HERE

Nevada Cancer Institute welcomes our new Director and Chief Executive Officer John C. Ruckdeschel, M.D. Dr. Ruckdeschel has decades of experience and a track record of success as one of the preeminent leaders in oncology today. An internationally renowned lung cancer researcher and physician, Dr. Ruckdeschel embraces the ideal of “excellence without excuses.”

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**Mitchell Forman, DO, FACR, FACOI, FACP
2010-11 CCMS President**

FROM THE COVER

BODs are volunteers from the CCMS Board of Trustees, the CCMS Alliance, the Nevada State Medical Association (NSMA) PAC and members elected from the general MEDPAC membership at large.

The MEDPAC BOD interviews candidates who seek its support. The process is dependent on the willingness of the BOD to meet with each candidate and question them about their record, position, philosophy and stand on a wide variety of issues, including but not limited to Tort Reform, health care policy, scope of practice, Medicaid policies, expert witness testimony, etc. The issues discussed tend to be current and that affect healthcare, education and the practice of medicine. The BOD seeks the assistance of its members. For those who are unwilling or not able to become members of the MEDPAC, \$300 fee, they may provide their written input to the MEDPAC for discussion and consideration.

It is also of interest to me that those CCMS members who were most vocal and passionate in their disappointment and anger with the organization and process neither participated in the process or were willing to share their positions with members of the MEDPAC in person or in writing.

I am appealing to our membership and to community physicians, allied health professionals, and medical students to take an "active part" in the health of their community and the democratic process of making their opinions known by joining the CCMS and MEDPAC. There is strength in numbers and a strong unified voice is more likely to be heard than the grumblings of a small disparate group. I respect the passion of our members who may disagree with the position taken by their colleagues. I ask that they make their position known and show a willingness to be open minded in discussing the issues. Politics do make "strange bedfellows" but "pillow talk" that agrees to disagree makes it "ok"!



2010-11 CCMS OFFICERS

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UNSOM	Miriam Bar-on, MD
Alliance President	Cheri Resh

CCMS STAFF

Janiceanne Poblete.	Membership Coordinator
Dot Freel	County Line Editor
Natalie McKenzie.	Executive Assistant

The Clark County Medical Society,
established in 1955,
is the local affiliate of the Nevada
State Medical Association.

Its mission is to serve the needs of physicians,
their patients and the Clark County community
with responsibility and integrity. Please call
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**Congratulations
to the Clark County Medical Society
New Members October 2010**



Cameron Earl, MD
Plastic Surgery
653 N Town Center Dr 108
Las Vegas, NV 89144



Karen Fields, MD
Oncology
One Breakthrough Way
Las Vegas, NV 89135



Nicole Flora, MD
Family Practice
3201 S Maryland Pkwy 400
Las Vegas, 89109



Steven Jimenez, MD
Family Practice
4974 S Rainbow 120
Las Vegas, NV 89118



Joseph Nacion, MD
Pediatrics
2545 S Bruce St 8-10
Las Vegas, NV 89169



Patricia Riley, MD
General Surgery
5380 S Rainbow 320
Las Vegas, NV 89118



John Ruckdeschel, MD
Oncology
One Breakthrough Way
Las Vegas, NV 89135



Upinder Singh, MD
Geriatrics
874 American Pacific Dr
Henderson, NV 89014



Hesham Sirsy, MD
Pediatrics
10950 S Eastern Ave 100
Henderson, NV 89052



Shawn Tsuda, MD
General Surgery
1707 W Charleston Blvd 160
Las Vegas, NV 89102

For information on becoming a member or to reinstate, call Janiceanne Poblete, Membership Coordinator at 739-9989 or download an application from the CCMS website: www.clarkcountymedical.org or [.com](http://www.clarkcountymedical.com)

**Congratulations and Welcome to
the Clark County Medical Society
Reinstated Members - October 2010**

**Andrew Bronstein, MD – Orthopaedics
Daniel Zee, MD – Diagnostic Radiology**

The Pulse of Nevada Medical Politics

By Warren H. Evins, MD, PhD, FACP
MedPAC Chair

I have been introduced to an informative email publication edited by Annette Mohs, former President of the Clark County Medical Society Alliance and former Legislative Director for the Nevada State Medical Society Alliance. It is a weekly short newsletter on Nevada medical politics, The Pulse of Nevada Medical Politics. All Clark County Medical Society (CCMS) members and interested others can receive a free subscription by emailing Annette Mohs amohs@medicusins.com with your email address and requesting a free subscription. Sample issues are also available for your perusal from Annette by request.

The Pulse will have articles written by persons in the medical field about medical politics in Nevada. It is underwritten by Medicus Insurance Company, although Annette is donating her efforts as editor. Five issues of instructive materials have already been published.





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The Breast Surgery Specialists at Comprehensive Cancer Centers of Nevada

**Lawrence D. Gardner, M.D.,
FRCS (C), FACS**
3006 S. Maryland Parkway
Suite 265
Las Vegas, NV 89109
702-733-0222

Margaret A. Terhar, M.D., FACS
3006 S. Maryland Parkway
Suite 270
Las Vegas, NV 89109
702-369-6008

Josette E. Spotts, M.D., FACS
1485 W. Warm Springs Road
Suite 105
Henderson, NV 89014
702-990-6360

Souzan El-Eid, M.D., FACS
8285 W. Arby Avenue
Suite 175
Las Vegas, NV 89113
702-255-1133



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Other Comprehensive Cancer Center Locations

Central Valley
3730 S. Eastern Avenue
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Pediatrics
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Suite 400
Las Vegas, NV 89109
702.688.6180

Henderson
10001 S. Eastern Avenue
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Henderson, NV 89052
702.952.3444

Southeast Henderson
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Henderson, NV 89074
702.856.1400

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702.952.1251

Northwest
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Las Vegas, NV 89128
702.952.2140

Summerlin
655 N. Town Center Drive
Las Vegas, NV 89144
702.233.2200

Outreach Center
999 Adams Boulevard
Suite 103
Boulder City, NV 89005
702.293.0357

2010-11
Clark County Medical Society
Committees

Building Committee

Paul Casey, MD
 Mitchell Forman, DO

Bylaws Committee

Keith Brill, MD - Chair
 Paul Casey, MD
 Max Doubrava, DO
 Warren Evins, MD, PhD

Community Health/Relations Committee

Farooq Abdulla, MD
George Alexander, MD - Chair
 Jonathan Bernstein, MD
 Paul Casey, MD
 Lesley Dickson, MD
 Souzan El-Eid, MD
 Galen Eversole, MD
 Michael Gross, MD
 Beata Kwiatkowska, MD
 Staci Mc Hale, MD

CME

Jonathan Bernstein, MD
 Paul Casey, MD
 Souzan El-Eid, MD
Mitchell Forman, DO - Chair
 Michael Gross, MD
 Arjun Gururaj, MD
 Ronald Hillock, MD
 Douglas Seip, MD
 Wilson Watanabe, MD

Credentials Committee

M Nafees Nagy, MD
Joseph Adashek, MD - Chair
 Paul Casey, MD

Ethic Grievances (ad hoc)

Joseph Adashek, MD
Howard Baron, MD - Chair
 Keith Brill, MD
 Paul Casey, MD
 Lesley Dickson, MD
 Michael Gross, MD

Arjun Gururaj, MD
 Douglas Seip, MD
 Wilson Watanabe, MD

Government Affairs

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 Keith Brill, MD
 Paul Casey, MD
 Lesley Dickson, MD
 Andrew Eisen, MD
Warren Evins, MD, PhD - Chair
 Arezo Fathie, MD
 Wilson Watanabe, MD

Internal Affairs Committee

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 Keith Brill, MD
 Paul Casey, MD
 Mitchell Forman, DO

Membership Committee

Joseph Adashek, MD
 Keith Brill, MD
 Paul Casey, MD
Mitchell Forman, MD - Chair
 Arjun Gururaj, MD

Mini-Internship Committee

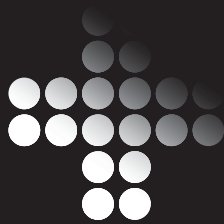
LeRoy Bernstein, MD - Chair
 Paul Casey, MD
 Ronald Hillock, MD
 Beata Kwiatkowska, MD
 Douglas Seip, MD

Nominating Committee

Ron Kline, MD
 Annette Teijeiro, MD
 Jerry Jones, MD
 Florence Jameson, MD
 Weldon Havins, MD, Esq
 Howard Baron, MD
 Mark Doubrava, MD

Scholarship Committee

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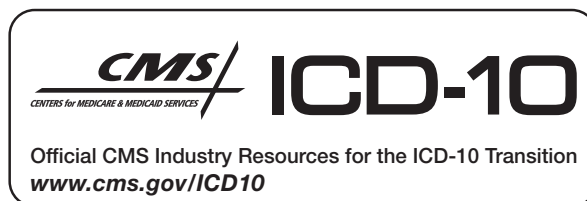
Prepare Now for the ICD-10 Transition

**The change to ICD-10 codes takes effect on October 1, 2013.
What do you need to get ready?**

Providers will need to use ICD-10 diagnosis and inpatient procedure codes starting on October 1, 2013. And in preparation for ICD-10, starting January 1, 2012, all practice management and other applicable software programs should feature the updated Version 5010 HIPAA transaction standards.

Make sure your claims continue to get paid. Talk with your software vendor, clearinghouse, or billing service NOW, and work together to make sure you'll have what you need to be ready. A successful transition to ICD-10 will be vital to transforming our nation's health care system.

Visit www.cms.gov/ICD10 to find out how CMS can help prepare you for a smooth transition to Version 5010 and ICD-10.



Our Expanded Medical Team



Dr. Angela Stefan



Dr. Alan K. Ikeda



Dr. Ndina Nhlane



Dr. Mark Walters



Dr. Diane E. Brown



Dr. Katherine Marzan



Jo Velasquez, PhD.

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Dr. Jonathan Bernstein

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Respectfully, Dr. Jonathan Bernstein

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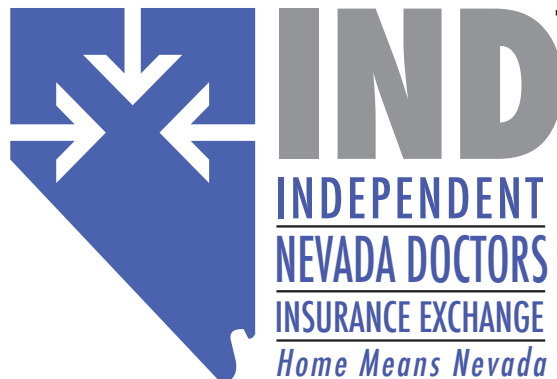


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Executive Council Meeting Minutes Synopsis August 17, 2010

The meeting was called to order by Dr. Forman at 6:02 pm.

The Minutes from the July 20, 2010 meetings were reviewed and unanimously approved.

Financial Report (Fiscal Year 2010-11/July 2010 – 1 month aggregate) – General Revenue - \$15,015.05; Operating Expenses - \$11,002.75. Overall, fiscal year expenses exceed revenues by \$2574.78. The bank balance for the end of July was \$636,781.90. June's financial report is to be included in the next BOT meeting packet. A motion was made/ approved by Dr. Forman to have Natalie contact PBTK (Auditor).

Credentials Committee Report – by Janice Poblete: The following new members and reinstatements were processed / approved: Cameron Earl, MD - Plastic Surgery, Karen Fields, MD - Medical Oncology, Nicole Flora, MD - Family Practice, Steven Jimenez, MD - Family Practice, Joseph Nacion, MD - Pediatrics, Patricia Riley, MD - General Surgery, John Ruckdeschel, MD - Medical Oncology, Upinder Singh, MD - Geriatrics, Hesham Sirsy, MD - Pediatrics and Shawn Tsuda, MD - General Surgery. The following members were reinstated: Steven Becker, MD - Otolaryngology, Jerold Boyers, MD - Otolaryngology, and Michael Crovetti, DO, Orthopedic Surgery,

MedPAC: Candidate interviews are scheduled August 23 & August 25 coinciding with NemPAC; Annette Mohs of Medicus is having a 2 hour ethics seminar in October at Las Vegas Hilton for free; suggested invite endorsed candidates. NemPAC is currently working on putting together a website (which can be accessible from the NSMA website). The NSMA is having a workshop on Practice Integration on

September 29, 2010 at Sunrise Auditorium 6pm-9pm. It is free for NSMA and NSMAA members and \$100 for non-members. Registration fee can be applied towards first year membership dues.

Allscripts Partner/ Approved addendum on Allscripts My-Way for 15% discount to members on (Certified Healthcare EHR/PM Software license cost.

Approved Air conditioner replacement. Cost \$4,895.00.
Front Door: Rejected proposed front door replacement.
Approved installation of peephole and door to be sealed.
ED Position: Scheduled date to review resumes is Sept 13, 2010.

CCMS and Touro – Ethics, Law, and Healthcare –by Dr. Forman, CCMS and Touro CME Event on Sunday, October 10, 2010 from 9am-1pm held at Touro.

Medicus –by Annette Mohs - A motion was made/approved for Annette Mohs to produce an electronic weekly newsletter. It will have links of different organizations, summaries of articles and the links directly to the website.

ADJOURNMENT - Meeting adjourned at 7:14 pm.



CME Contacts

Bechtel Nevada	702-295-0208
NV Chapter AACE	702-434-8400
NV Cancer Institute	702-822-5163
Pri-Med Institute	877-4PRI-MED
Southern Nevada AHEC	702-318-8452
Sunrise Hospital	702-731-8210
www.sunrisecme.com	
UMC	702-383-2604
www.umcsn.com/events/cme/asp	
Nov 5 "Drug Resistance in Community..."	
Valley Hospital	702-388-4847

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—Jeanne Jones, Nathan Adelson Hospice board member for 18 years and Las Vegas resident for 33 years



Nathan Adelson
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Lawrence K Sands, DO, MPH
Chief Health Officer
Southern Nevada Health District

Traveler's Health

International travel is a growing and favorite past time for many people. As a result, health care professionals can play an important role in ensuring their patient's bring back only fond memories of fun-filled adventures rather than horror-stories of illness or the hassle of receiving medical care in unfamiliar and sometimes exotic places.

While vaccinations play an important role in travel preparations they are only one component of the steps travelers should take to protect their health. Travel medicine encompasses decisions about vaccines, medications, and other measures necessary to prevent illness an injury while traveling.

While the Southern Nevada Health District does provide travel immunizations at the Ravenholt and Henderson Public Health Centers, the services provided only comprise one component of travel medicine. Health district clients are often referred to their personal physician or a local travel medicine clinic to receive needed prescriptions such as preventive therapy against malaria. Additional information about the extent of the district's services is available on the health district website at: <http://www.southernnevadahealthdistrict.org/immunizations/travel-vaccines.php>.

Because planning for a healthy trip does involve more than getting vaccinated, it is vital to impress upon patients the importance of consulting with a physician, or a health care professional who specializes in travel medicine, to ensure all the medical needs are addressed. Ideally, patients would consult with a health care provider no less than 4 to 6 weeks before their trip. Many vaccines take time to become effective and some vaccines must be given in a series over a period of days or sometimes weeks. However, patients are encouraged to consult with a health care professional even if it is too late to be appropriately vaccinated as they may still be able to receive some vaccinations or medications and other information about how to protect themselves from illness and injury while traveling.

When advising your patients about items to bring on their trip to stay healthy or to treat illnesses like diarrhea, the Centers for Disease Control and Prevention (CDC) recommends putting together a travelers' health kit. Contents of the kits should contain any prescribed medications, including an antibiotic to self-treat moderate to severe diarrhea. Over the counter medications to prevent diarrhea, as well as sunscreen, insect repellent, and alcohol-based hand gels containing at least 60 percent alcohol to wash hands when soap and water aren't available are also recommended.

It is important to remind patients who will be traveling to pack all medication in their original containers with clear labels and to carry copies of all prescriptions. Patients should obtain and travel with a physician note for all controlled substances and injectable medication. Patients should also check with the embassy or consulate of the destination country to confirm certain medications are permitted.

Advising travelers with specific health needs is another important role for a health care provider, especially advising travelers with pre-existing medical conditions to pre-plan for their upcoming adventure. These patients should be advised to pack extra supplies of their medication in case their return is delayed for any reason. They should also be prepared to manage exacerbations of existing medical conditions if needed and should consider wearing a medical alert bracelet if appropriate – especially if they are diabetic or have allergies to medications or envenomations.

In addition, health care providers should ensure patients with chronic illnesses are stable before they travel and help to devise a health plan for managing minor problems. Travel insurance should also be considered and the CDC provides information on three types of available policies: 1) trip cancellation in the event of illness prior to travel; 2) supplemental insurance so that money paid for health care abroad may be reimbursed; and 3) medical evacuation insurance.

Overall, it is important to urge your patients to be proactive about their health. Different destinations can carry different risks and opportunities for infection. Travel health decisions should be tailored to a specific destination. Travelers should also be aware that while they may remain symptom free during their trip, once they return home it is important to pay attention to any developing symptoms and to ask patients if they have traveled recently.

For more information on travel medicine topics access the CDC's Travelers' Health website at: <http://wwwnc.cdc.gov/travel/>.





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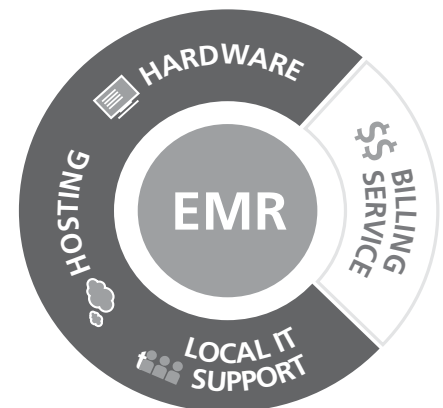
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Cheri Resh 2010-11 CCMS Alliance President

“News from Southern Nevada”

Members of the Clark County Medical Society Alliance are working hard to prepare for the 10th Annual Fashion Show Luncheon. The event will be held at the Four Seasons Hotel in Las Vegas on March 22, 2011 and promises to be the best ever! The charity we have selected to benefit from proceeds generated from the event will be Rainbow Dreams Academy, a public charter school, serving “at risk” students located in the heart of historic west Las Vegas. Funds will be used to pay for meals served to students participating in their 2011 Summer Literacy Program.

Rainbow Dreams Academy opened its temporary quarters in August 2007 serving 52 students in grades K-2. Since that time, a newly constructed state-of-the-art

16,887 sq. ft. facility has been completed and enrollment has more than quadrupled serving 233 students for the 2010-2011 academic year. Services provided by Rainbow Dreams Academy have been expanded to meet the needs of an increased student population in grades K-5. Expanded services include health screenings to each of its students 4 times during the academic year with dental screenings provided through collaboration with the UNLV School of Dentistry 3 times during the year. Wholesome, hot meals meeting USDA’s daily nutrition standards are provided daily. The academy has partnered with the nationally recognized Children’s Defense Fund and in 2009 sponsored its first 6-week summer enrichment program, the CDF Freedom School®, the first of its kind in the state of Nevada serving 100 students and their families. An additional 100 students were served for the 2010 summer program designed to reduce learning losses during the summer months, enhance literacy and develop leadership potential.

More than 51% of the students enrolled in Rainbow Dreams Academy meet the “at risk” category prescribed by the State of Nevada for students who are in danger of not completing high school. The enhanced academic foundation of Rainbow Dreams Academy addresses issues supporting the families of its students in addition to making cultural awareness and the celebration of diversity an important component of the school’s atmosphere.

The academy has also developed a comprehensive indoor/outdoor physical education program designed to combat childhood obesity by providing nutrition education in addition to physical activities directed toward building strong bodies and healthy minds.

We are excited about this year’s recipient and encourage our members to take advantage of the many rewarding volunteer opportunities available at Rainbow Dreams Academy. For more information, visit their website: rainbowdreamsacademy.org

Please remember to visit our website www.ccmsa-lv.org to download an application for membership, to place an ad in our directory, and to participate in our holiday greeting project. Our November luncheon will be on, November 16th, at Garfield’s at Desert Shores, please join us. Thanks for your continued support.



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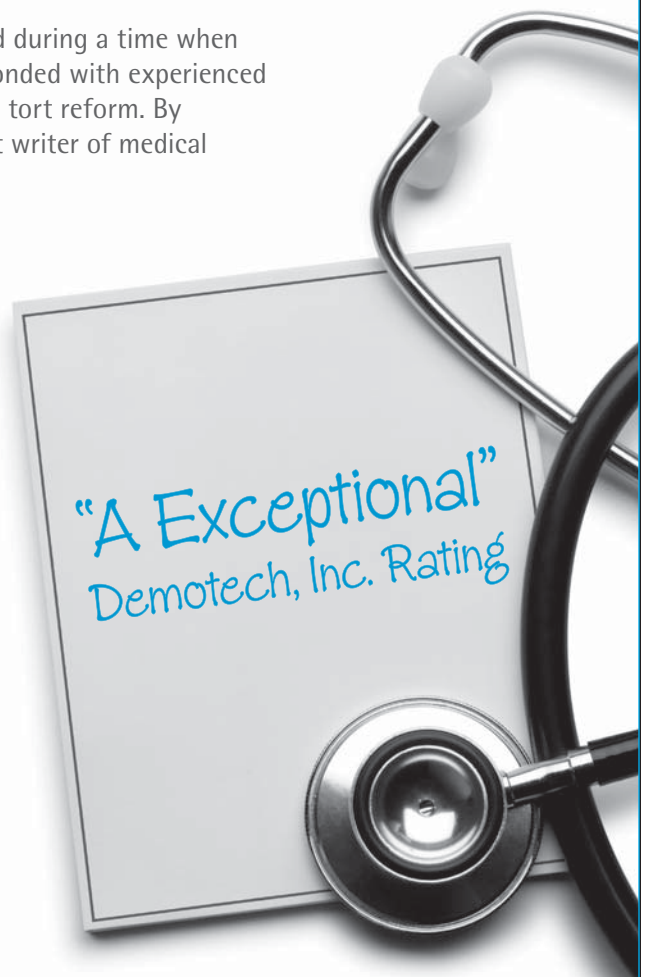


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